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FOR IMMEDIATE RELEASE

Family Foundation of SWLA to host Non Profit Sector Development Series

(Lake Charles)— The Family Foundation of SWLA (The Family Foundation) will be hosting a two-part Non-Profit Sector Development (NPSD) training series entitled Fund Development 101 and Grant Writing 101 on July 13 and 20, 2018, respectively.

Fund Development 101: Engaging in Philanthropy; July 13, 2018

Effective organizations realize that fund development goals include more than money, and include such things as creating a culture of philanthropy and building strong and lasting relationships. Please join us for a lively and interactive session to talk about national and state trends, specific strategies and techniques to help get your board and volunteers ‘on board’ as well as how to further the culture of philanthropy within your organization to support fund development.

Grant Writing 101: Demystifying the process; July 20, 2018

Demystify the grant writing process and learn to look at proposals through the eyes of a reviewer. This interactive training session will provide participants with the skills and knowledge for grant planning, research, writing, and communication needed to seek and obtain grant awards. Learn how to cast a wide net through the use of grant seeking tools and resources that will assist your organization in finding new funding prospects. Develop methods for tracking grant opportunities, as well as how to write and review winning proposals, and the essential components for creating an effective grant proposal package.

Cost will be \$20 for Junior League members; \$50 for all others and will cover both sessions. The first session, Fund Development 101, will take place on July 13, 2018. The second session, Grant Writing 101, will take place on July 20, 2018.

To register go online to www.fyca.org or contact Terra Jones at 337.436.9533 or terra@fyca.org. The training sessions are from 9 am – 11 am and will be at Family & Youth’s office at 220 Louie St. Lake Charles.

Through its Non-Profit Sector Development initiative, the Family Foundation provides non-profit organizations with information, training and education in key organization areas to assist them in providing more efficient and effective services to the community.

The Family Foundation of Southwest Louisiana, the endowment arm of Family & Youth, connects donors to the priorities that enhance the quality of family and community life for generations to come. The Foundation believes that investing in families secures the future of our community. It aims to provide long-term support of Family & Youth's programs, including The Shannon Cox Counseling Center, The Leadership Center for Youth, Autism Support Alliance, The Children's Advocacy Center (CAC), Court Appointed Special Advocates (CASA), Performance EAP, Children & Families Action Network (CFAN) and Human Services Response Institute (HSRI).

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Family & Youth

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